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Contact: At the NHS: Simon Medhurst, CEO, Rapid Tools
Burlington, Ontario, Canada / 905-407-7553 / smedhurst@cogeco.ca
Bernadette Medhurst, VP Marketing, Rapid Tools
Burlington, Ontario, Canada / 905-336-0553 / bmedhurst@cogeco.ca
High-resolution images and more info at: www.writeanswer.biz/rapidtools

Rapid Tools® Will Showcase Award-Winning Hand Tools at National Hardware Show – Booth 7233

Multifunction Rapid Warrior® & Rapid Shark® Take Center Stage In Innovative Line-Up of One-of-a-Kind Tools.

BURLINGTON, Ontario, Canada, 15 April 2010 –Rapid Tools has been making big news in the tools marketplace for several years, winning customers’ hearts and major industry awards for innovation, design and quality. At the National Hardware Show in Las Vegas, May 4-6, buyers and dealers who are looking for top quality tools, large sales and reasonable profitability can find it with Rapid’s entire line of products. **Rapid Tools at Booth 7233** is ready to meet the needs of buyers and consumers alike with several top-quality hand tools that are completely unique and affordable.

Foremost Experts Give Highest Ratings to Rapid Tools

At the NHS, there is no harder competition than for the *Popular Mechanics*’ Editor’s Choice Award. It’s only given to a dozen or so new products, chosen from hundreds at the show. Rapid won the Editor’s Choice Award last year with the amazing [Rapid Warrior®](#) AND in 2008 with the totally unique [Rapid Shark®](#).

The **Warrior** is the only tool that transforms from a utility knife to a hand saw. Its professional-grade knife accepts any standard utility blade and most manufacturers’ reciprocating saw blades. Changing blades is fast and easy, nothing to unscrew; no pieces to keep track of – just switch it, click it and you are ready to go. The Warrior offers a stunning number of benefits and functions, at a price every consumer or professional can afford. It is available in a fixed-blade style and the Lock-Back folding model.



Warrior® Value Pack



The Rapid Shark®

The **Shark** is the only tool that combines a utility knife and wire stripper in one. There is nothing like it. Available in two models, the original Shark has stripping holes for AWG 10-18 wires. Big Bite Sharks are for larger AWG 6-12 wires and have the same precision bite, just a bigger appetite. The knife and stripper are cleverly combined in a rugged, ergonomic case about the size of a standard knife, with a one-button blade change feature and storage in the handle for four blades. The pliers-like grip for the Shark’s wire stripper locks securely into the body when not in use. It is spring loaded for easy opening and comfort.

It is not hard to imagine how many uses, how much saved time and how much value these tools can offer to any DIY or pro toolbox. And add to any retailer’s bottom line.

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Winning back-to-back Editor's Choice Awards is an extreme rarity, but the acclaim for Rapid Tools products just begins there. The Shark received a prestigious Innovation Award from *Handy* magazine, one of the most trusted sources for new product information with nearly three million readers.

The April/May issue of *Handy* features the Warrior testing results by dozens of members of the Handyman Club of America. It received a 93% approval rating and was awarded both the *Member Tested and Recommended* and the *Contractor Tested and Recommended* seals of approval. These expert users are a high-quality, North-American-wide community of advanced DIYers, semi-professionals and pros who buy and use tools every day. The Shark was previously tested by the same group and received a 97% approval rating, and also received both the *Member* and *Contractor Tested and Recommended* seals.

Rapid Edge® Blades – Straight Just Isn't Cutting It Anymore

Warriors, Sharks and other knives feature the Rapid Edge® patented serrated blade, available only from Rapid. The blade has 3-to-5 cutting surfaces – not a single straight edge, as on other products – to significantly reduce friction, stay sharp longer and cut more evenly. Hundreds of happy customers and top-notch independent testing verify its superiority.

The respected Bureau Veritas tested the Rapid blade against six other leading brands on drywall, nylon rope, nylon carpet and asphalt shingles. The Rapid Edge was rated superior in resistance to dulling, blade wear and notch wear, and was the only blade with no visible wear after 150 cuts on the nylon carpet. The Handyman Club rated the blade #1, with an astounding 95% approval rating.

Rapid Tools® Ready to Drive Sales

Rapid Tools' products have received an unprecedented number of awards and near-unanimous user and media approval. The Warrior, Shark, innovative knives and Rapid Edge blades are sure-fire vehicles for increasing sales and reducing SKUs. These outstanding products, along with aggressive pricing, promotion and merchandising from Rapid Tools, will add real "bite" to retailers' sales programs immediately.

Rapid will have other new tools at the NHS, including the practical **Auto Retract** that provides ultimate cutting safety – the blade only comes out while you are cutting and automatically retracts when you're not. Check out the **Quick Change**, with a cushioned handle, a built-in twine/wire cutter, one-button blade change and three-blade storage compartment, and the all-new line of **Snap-Off** knives and blades.

"All our tools help people get jobs done faster, safer and easier," said Rapid founder and CEO Simon Medhurst. "There is nothing available anywhere that matches our quality construction and multifunctionality. Our tools and blades are a 'must-have' for almost everyone's toolbox, whether they are a casual DIYer or a pro who depends on the tool every day."

Rapid Tools are available from Home Hardware, Ace Hardware, Sears.com, Amazon.com and [many other sources](#).

About Rapid Tools® – Rapid Tools®, based in Burlington, Ontario, was established in 2002 with the mission of improving commonly used hand tools through innovation, advanced design and superior engineering. It is a division of Siber Holdings, created by Simon and Bernadette Medhurst, a privately owned corporation that has been in existence for more than 15 years. Rapid Tools designs and manufactures a complete line of high-quality utility knives and knife blades.

The foundation of the company is their patented, long-lasting Rapid Edge® knife blade that features a serrated edge and multiple cutting surfaces. Available only from Rapid Tools, Rapid Edge blades cut better and last longer than any other blade, and will fit in standard utility knives. Rapid Tools knives and blades are available at the leading home improvement retailers in Canada and the United States. For more information about Rapid Tools and their products, call 1-905-336-0553 or visit www.rapidtools.net.



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